



PATENT  
1509-154

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: I'ANSON et al.                      Conf.:      8765  
Serial No.: 09/829,436                      Art Unit: 3625  
Filed:              April 10, 2001                      Examiner: R. Rhode, Jr.  
For:              SHOPPING ASSISTANCE SERVICE

**AMENDMENT UNDER 37 C.F.R. §1.111**

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**October 4, 2004**

Sir:

In response to the Office Action mailed July 2, 2004, the following amendments and remarks are respectfully submitted in connection with the above-identified application: